

YOUR NEWBORN SESSION WITH
winnie bruce photography



hello!

Congratulations on your new baby! Thank you so much for allowing me the amazing and rewarding job of photographing your new little mini in his/her first few days of life. Newborns are my passion and I consider myself truly blessed to be around these little miracles so much.

I'll be bringing a space heater to our session but majority of the session will be baby led. Due to this, I come dressed for a warm few hours and suggest you do too!

I'd also ask that we set up in a room without direct sunlight, but good window light is great. If you have questions about this, I'm happy to tour your home to find the room with the best light for shooting.

As a mom of two, I remember the weeks following each of my births, the last thing I wanted to do was keep a clean house. Please don't feel as though you need to pick up for me at all. If things need to be re-arranged or moved aside we can easily do this!

If you plan to have siblings photographed, I only ask that when they are not a part of the session to have them out of the room. We want to ensure a calm and peaceful environment for the star of the show!



what to expect



Lifestyle Newborn

One of my favorite things about photographing your family in your home is we get to have an environment that is more personalized to your needs. Being a military family, I always love being able to look back at the little details of our homes we've lived in through photos. It is a goal for me to deliver images that encapsulate that feeling of home in your photos.

Your session will be a hybrid of posed and unposed. We will spend half of your session with some simple sole poses of just your baby. I will be doing more traditional images during this time.

For the other half of the session, we will be taking photographs around your home. The living room, nursery, and master bedroom are some of my favorites. Please don't hesitate to include the kitchen also! It would be so cute to photograph your family just being at home. It's truly the beauty of lifestyle photography. The one thing I do ask is to make sure we have a lot of light.

For your posed photos, I will still be bringing my props. I will be making a very small but curated selection of props so please make sure you note your color choices at least a day prior to your session.

what to expect

For Baby

Before the shoot, please feed baby 2-3 hours prior, and plan on feeding him/her as soon as you get here to set up, no sooner. Also, please do not let him sleep beforehand, instead try giving him a bath, let him kick with only a diaper, tickle his toes, and even let him fuss for a little bit (no pacifiers) for the few hours beforehand. This will ensure those squishy, sleepy newborn pictures!

I can't stress that it's so important to do your best to keep him awake.

Many parents say "baby has been sleeping all morning, but trust me, he sleeps SO good this time of day!" only to have baby wake up, since they will be unclothed and unswaddled!

Sessions last between 2-3 hours, sometimes longer if baby is a light sleeper, or is hungry! The easiest way to ensure a sleepy baby is the willingness to nurse/bottlefeed off and on. If baby is awake, we will continue and still take lots of photos.

If you can, have the soothie pacifier the hospital sent you home with. It's the bendable, green/blue/orangish one, and won't leave marks. Even if you haven't used one, just for the 2 hours that I'm posing him/her usually really helps.

If you don't happen to have one, I keep unopened soothies with me (as well as plenty of newborn diapers). However if you really prefer that we don't use one, that's fine as well!



what to expect

For Mom & Dad

Mom & Dad you are a big part of the show. Photographing the connection between you and your baby is one of my all time favorite things. Just as they encourage in the hospital, skin to skin contact creates the most beautiful images.

Dads: I ask that you have a good fitting t-shirt to wear with a good, snug pair of jeans or chino pants. Please avoid sweaters, button ups, or henley shirts.

Moms: Keep the color neutral and design simple. Please keep your colors neutral. Be sure that you have no nail polish as your hands will make their way into the images. Also, rest assured, I aim to photograph using flattering angles and light to bring out the natural beauty in your family.



For Siblings

Including older brother/sister(s) in your newborn's portraits is the perfect way to document this fleeting time in your lives.

Sister(s): I provide a wrap that will act as the perfect top, or please have a snug fitting tank in a neutral color. I ask that girls hair be natural (or in braids) and free of bows, headbands, etc. Just as with mom, no nail polish please.

Brother(s): A snug pair of jeans and shirtless are preferred, please take a few moments to chat with your guy about this so he feels prepared for the session - though if he prefers not, a tight-fitting white t-shirt is fine.



a few additional thoughts

It is my hope that you enjoy the photo session and feel both comfortable and at home. I am truly honored to be able to document this incredible time in your lives and look forward to getting to know you and your sweet baby!

Any questions at all please feel free to call me at the studio at 415-215-8887.

Here's a list of a few things to remember for your session!

- Bottles and formula, or your nursing supplies, such as nursing pads, shields, shells, or creams you may need.
- Baby wipes
- A pacifier, if you would like to use one.
- Any memorabilia you'd like to use, but please limit to one or two setups only. Ask me about details if this is something you'd like.
- Diapers

I will provide all the headbands, hats, and all other accessories. If you would like to provide your own, please remember a knit hat photographs better than crochet, and dainty headbands are always better than big flowers and bows. Please send me images of your props too prior to your session to ensure if they will work or not.





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