



Winnie
Bruce
PHOTOGRAPHY

Your Baby's First Year

About Winnie Bruce Photography



Thank you so much for your interest in booking a session with me.

From your pregnancy, to your baby's first whole year, I can be your go-to gal for their important milestones!

My style is organic, natural, and I embrace what is presented to me. I want to be able give you photos that are real, and what is of the moment. I'm a fan of dramatic and bold colors, but also light and airy tones.

I have spent many years honing my skills, and I will present you with art customized just for you.

My work has been featured in publications both print and online, such as Beyond the Wanderlust, Clickin Moms, 50 most inspiring photographers by The Snap Society, Lemonade and Lenses, Denim + Grace, and many more.

I am a Clickin Moms Pro, Beauty and Chaos Pro, as well as a photography mentor.

Booking Your Session



A pregnant woman with long brown hair is shown from the waist up, wearing a white, strapless, off-the-shoulder dress. She is standing in a field of tall, green grass, with her hands resting on her belly. The background is a soft-focus field of grass and foliage.

All From the Beginning

Winnie Bruce Photography
offers a variety of photographic
options for your baby's first year.

I am able to capture all from your
maternity session, birth,
first 48 hours, newborn, all the way
up to baby's first birthday and beyond.

Here you will see a variety of packages
I offer, and you can pick the one
that best suits your needs!

Full Sessions

Full sessions are the most customizable options for newborn families. Whether it be your baby's session in-studio or at home, combining your maternity + newborn, these offer the best options, and my most popular sessions. A guaranteed minimum 40 image gallery will always be delivered.

Pick your session fee + your package! Sessions fees are due at booking, and package fees aren't due until one week prior to your session.

All props are provided for.



A man with a full, dark beard and mustache is holding a newborn baby. He is wearing a black V-neck t-shirt. The baby is sleeping peacefully, with its eyes closed and mouth slightly open. The baby's arms are crossed over its chest, and its legs are bent at the knees, with the feet pointing towards the bottom right. The background is a plain, light-colored wall.

Newborn - \$200.00

Two - Four hour session
either at my studio or
at your home.

Unlimited setups, and covers
up to 5 family members.

Best for babies
4 - 14 days old

Maternity + Newborn - \$250.00

Combine your sessions just for \$50.00 more! You still get all the benefits of the newborn session + a one hour maternity session. You can choose to share a package for this combo!



(\$150.00 session fee for Maternity only)

*If purchasing this option, you can pick any package and share between both sessions. For example, if you choose Petite Digital, you must pick your 10 between both sessions, not 10 from each. If purchasing Full-Digital, you get to keep all edited digitals from both sessions.



Packages

Once you have picked your session, add an accompanying package to best suit your needs.

Print & Digital

The Favorites – \$650.00

15 images available in both full resolution
and webservice resolution.

Available through instant download.

\$200.00 of print credit to spend
towards any size prints or canvas.

The Full Collection – \$1050.00

All images in the gallery are included (40-70 images),
both in full resolution and webservice.

Available either through instant download,
or a thumb drive.

\$400 of print credit to spend towards
any size prints or canvas.

Digital

Petite Digital Collection – \$450.00

10 digital images available in both full resolution, and websize.

Images are received through download only.

Receive 20% off any print orders

10 page proof book included for personal print reference.

Full Digital Collection – \$800.00


All images (40-70 images) in the gallery available in both full resolution, and websize.

Images can be received either through download, or a thumb drive.

Receive 25% off any print orders.

Softbound book of your session included.

Birth Photography - \$1500.00

A black and white photograph of a newborn baby crying while being held by a medical professional in a hospital setting. The medical professional is wearing a surgical cap, glasses, and a face mask. The baby is being held in front of the professional, and the professional's hands are visible supporting the baby. The background shows hospital equipment and a door.

Let me tell the story of your precious little one's journey into joining you and your family finally! I will cover your birth story in a photo journalistic style. I will photograph what you are comfortable with, whether it be your labor, or your actual birth experience. I will be available for you on-call, and I will arrive when you are around 5-6 cm. You will have me around to document until one hour after.

Your birth story will include about 50-70 images, all with printing rights, including black and white photos, a slideshow DVD of your photos, and a lay flat book for you to keep.

I offer my services to hospitals within 30 miles from 21114.

Bundle with Newborn session for \$500.00 more, receive maternity session complimentary.

Fresh 48 - \$500.00

Fresh 48 sessions are a documentary style session to take place within 48 hours of having your little darling! It's a great alternative than the full birth experience session, and will take place in your hospital or in your home if you have a home birth. This is a great way to capture all the newness before going home, or just as things are just starting to settle at home with your new addition. In this package, you will receive the following:

- 25 - 40 images, including black and white images, all photo-journalistic and lifestyle, and they do come with a print release.
- You will also receive a 6x6 lay flat book of your images, as well as a video

*Add to a birth session for \$200.00

*Add to a maternity + newborn full session for \$300.00





Minis and Milestones

Want something smaller and just the focus to just be all baby?

Winnie Bruce Photography offers the following options,
and the spotlight will just be on your sweet baby!



Newborn Minis - \$350.00

Winnie Bruce Photography offers newborn mini-sessions in my studio in Crofton, MD.

Newborn minis will include the following:

Two - three setups will be available and will vary between blanket, rug, or prop setup. For newborn minis, full session fee is required to book the session.

- 1 hour session
- gallery of 5-10 images
- 5 images with printing rights available in a download
- Photos of baby only (please purchase a full session if family will be included)
- Purchase all the images from the gallery for \$250.00 more (Final total will be \$600.00 + tax)

First Birthday - \$500.00

This is a perfect way to celebrate your baby's milestone!

Who doesn't love seeing a baby eat cake?

It's the absolute cutest!

This package includes the following:

45 minute session (Monday - Friday) either indoor or outdoor

One custom themed cake (please inform me of specifics due to food allergies)

10 images in full digital resolution and a print release

A photo book with images from your baby's session. \$150.00 is required to reserve your session, and the remainder will not be due until the week before your session.

(Please note when booking this session that portraits will be of baby only. If interested in having your whole family included, please refer to portrait pricing for full packages)



Grow With Me - \$2250.00

Grow with me plans are such a great option to chronicle your baby's first year!

This plan includes your baby's newborn, 6 months, and one year session.

A \$200 retainer is required at the time of booking, and the remaining balance will be divided by three and due at each session.

Each session will include 20-30 digital images with print release, and also a \$100 print credit per session also.

2-3 hour session for Newborn, and includes portraits with parents and sibling.

One hour sessions for both the 6 month and 1 year session. Cake will be provided for the one year session.

Add a maternity session for an additional \$300, and receive 20-30 images and \$100 print credit towards your maternity session as well.

Booking this session makes every session just \$750.00! A savings of \$950.00!



Product Menu

All products are printed from the highest quality labs in the country.

They're all printed through archival paper, and mounted on matboard for art gallery quality prints.

Prints

Wallet - \$20.00

Gift prints (4x6 - 8x10) - \$40.00

8x12 - \$45.00

10x13 - \$55.00

11x14 - \$65.00

12x18 - \$75.00

16x20 - \$100.00

16x24 - \$ 125.00

20x24 - \$140.00

20x30 - \$175.00

24x36 - \$220.00

Canvas

8x10 — \$125.00

16x20 — \$200.00

16x24 - \$250.00

20x24 — \$300.00

20x30 - \$350.00

24x36 — \$400.00

30x40 - \$600.00

Albums

6x6 album - \$200.00

8x8 album - \$350.00

8x8 premium album - \$550.00

10x10 album - \$450.00

10x10 Premium album - \$750.00

mini-accordion (3) - \$75.00

Product Menu

Organic Bloom Frames

All prices do not include prints. Add your print for 40% off the print price.

Single Frames

4x6	-	\$50.00
5x7	-	\$50.00
8x10	-	\$60.00
10x13	-	\$100.00
11x14	-	\$110.00
12x18	-	\$125.00
16x20	-	\$155.00
20x24	-	\$210.00
20x30	-	\$250.00
\$24x36	-	\$275.00
30x40	-	\$500.00

Twin Double Frames

4x6	-	\$85.00
5x7	-	\$85.00
8x10	-	\$100.00
10x13	-	\$160.00
11x14	-	\$180.00
12x18	-	\$250.00
16x20	-	\$275.00
20x24	-	\$400.00
20x30	-	\$550.00
\$24x36	-	\$700.00
30x40	-	\$1000.00

All colors and shapes are customizable to your needs

BLUSH	TOMATO RED	FLAMENCO RED	WINE
PUMPKIN	APRICOT	SUNKISSED	BUTTERCUP
LEMONADE	MINT	LILY PAD	CLOVER LEAF
YELLOW APPLE	BRIGHT LIME	RETRO TEAL	GREEN OLIVE
JAMAICAN SEA	BABY BLUE	TAHITIAN SKY	BAHAMA BLUE
AZURE	MIDNIGHT BLUE	RIVIERA WATERS	LILAC WHISPER
LAVENDER	PURPLE PEOPLE EATER	PURPLE SUNSET	ORCHID
RHUBARB	PINK PEONY	DRAGON FRUIT	TANGY TAFFY
PINK HYDRANGEA	WHITE	PARCHMENT	FRENCH VANILLA
CREAM SODA	AUTUMN SPICE	ROOTBEER	ESPRESSO BEAN
GREY MORNING	SLATE SKY	GREY	CHARCOAL
BLACK	METALLIC SILVER	METALLIC TAUPE	METALLIC TITANIUM GOLD
METALLIC YELLOW GOLD	METALLIC BRONZE	METALLIC PEWTER	

{THE COLOR PALLETTE}



Frame Style Options:



Andie

Audrey

Cary Grant

Fonzie



Eva

Charlie

Johnny

Ellie



Jessie

June

Mary Ann

Lewis



Gilligan

Ricky

Meg

Lucy

A newborn baby is lying on a bed of sand, wrapped in a textured orange cloth. The baby is wearing a headband with a large, light-colored flower and lace. The baby's eyes are closed, and they are resting their head on their hands. The background is a soft, out-of-focus sand surface.

FAQs!

Got a question?
Here are the most commonly
asked ones!

FAQ!

How do I go about booking a session?

It's really easy to book a session with me! Just send me an email through the contact tab, and we will get you set up! A session retainer is required to hold your date.

How far ahead do I need to book?

I book typically 2-3 months ahead, and even sooner during the Christmas season.

If you are expecting, I highly suggest booking as early as possible.

I do maternity sessions between 28-36 weeks of pregnancy, and newborn sessions are best done between 4-14 days.

Who's your clientele?

My client can really be anyone, but it's anyone that's willing to get out of the norm.

I am the perfect fit for a family, a high school senior, or the couple willing to embrace the moment. I am the photographer for the clients that are willing to go on a whim, and just go with the flow of the moment.

I will be the right photographer for the client wanting something different, and relaxed.

Someone who values perhaps the traditional, but can also bend the rules and go and try new things.

What is your style like?

My style is on its own playful, serious, mysterious, and whimsy at the same time.

My style is organic. I enjoy a matte + film look to my images. I like spending a good amount of time with my clients.

I like to be able to offer a break in between if needed, but also to have a certain pace to not make the event stressful.

I will shoot the funny, the sweet, the love, and even the sadness. I want to capture what's you.

What do I need to do to book?

A session retainer is required at the time of booking. During your contract signing, WBP does require a product package to be chosen.

This product package fee won't be due until one week prior to your session.

Does the session retainer include any products?

The session retainer does not include any products. The session retainer covers Winnie's time and talent, post-processing, delivery of a gallery of minimum 40 images (including black and white images), and travel time. This also includes in-person viewing appointments.

FAQ!

Do you offer any discounts? Payment plans?

I do offer a military discount! Active duty families can receive 15% off on all regular sessions. I also do offer payment plans. I understand that photography is an investment, and I want to make sure that I can cater photography needs easily.

How long does a session last?

An outdoor session lasts 1-2 hours, and a newborn session lasts 3-4 hours.

How many photos do we get in a session?

I will present 40-70 images in your gallery, this includes both color and black and white photos. These are the images that have met my standards in the quality of images that I want to present to you. These images will already be fully edited.

Where are you located?

I'm located in Crofton, MD, 10 miles outside of Annapolis, MD.

How old do you recommend my baby to be?

It's the best to get your baby's photos done between 4-14 days old. With that said, booking while you're still pregnant is the best. I soft book your due date, and you just inform me when baby has arrived!

When should I do my maternity session?

I usually like doing them between 32-37 weeks gestational. But this also depends on how you feel. If you feel like you're ready to take photos at 28 weeks, we can do that too!

How long does it take to receive our images?

Your proof gallery will be ready 14-18 business days after your session. From there, we can schedule an in-person ordering session, or you can order online too. It takes another week or so to get your products depending on what you order.

How much should I expect to spend?

Your custom photography art investment will all depend on you! I do have a minimum order of \$450.00, but what your goal is for your session and products your value will be determined by your needs. On average though, my clients invest anywhere between \$600.00 - \$1500.00+ in their art work.

Do you have a makeup artist available?

I do! I work with the best makeup artists in the area, and they are very well versed and skilled on how to work with photographers like me that use natural lighting.



Ready to book?

Send me an email over at
winnie@winniebrucephotography.com
and we'll get you all set-up!