



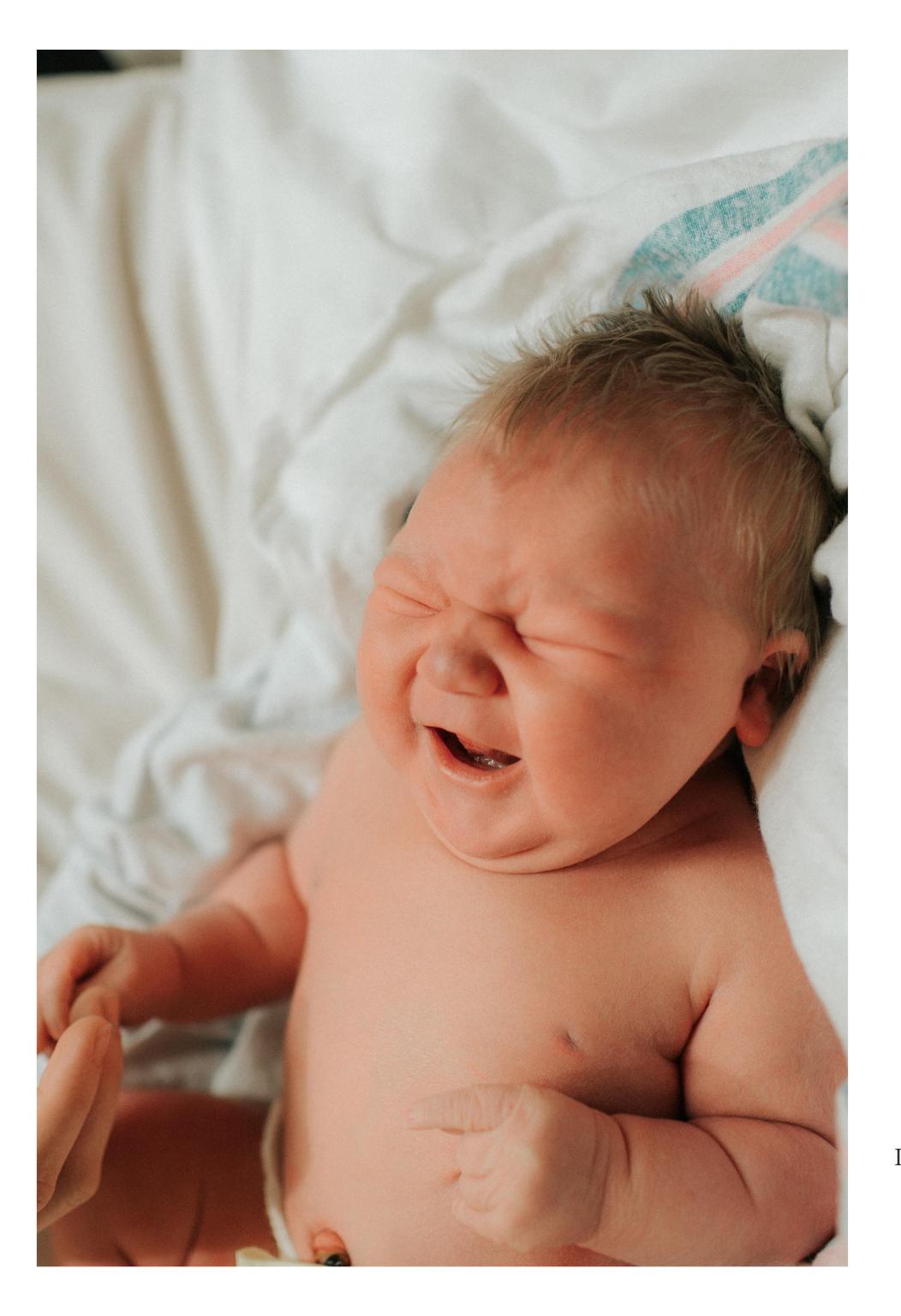




Once you reach 36 weeks, I am here for you on call! I will check up on you around 35 weeks of your pregnancy to touch base on how things are going with your pregnancy.

Some important info: My celphone number: 4152158887 Email: winniebrucephotography@gmail.com

Whether you have booked a birth or fresh 48 coverage, I will contact you at five weeks prior to your due date.



When is our balance due?

Applicable for both birth and Fresh 48, aninvoice will be sent to you at 35 weeks, and due at 36 weeks.

What information do I need to give you?

As long as you have answered everything needed at booking with your contract, I should have everything! If you would like to give my number to your doula / midwife / nurse, that would even be better!

When do we call you? (birth and f48)

Please call me as soon as you start feeling contractions.

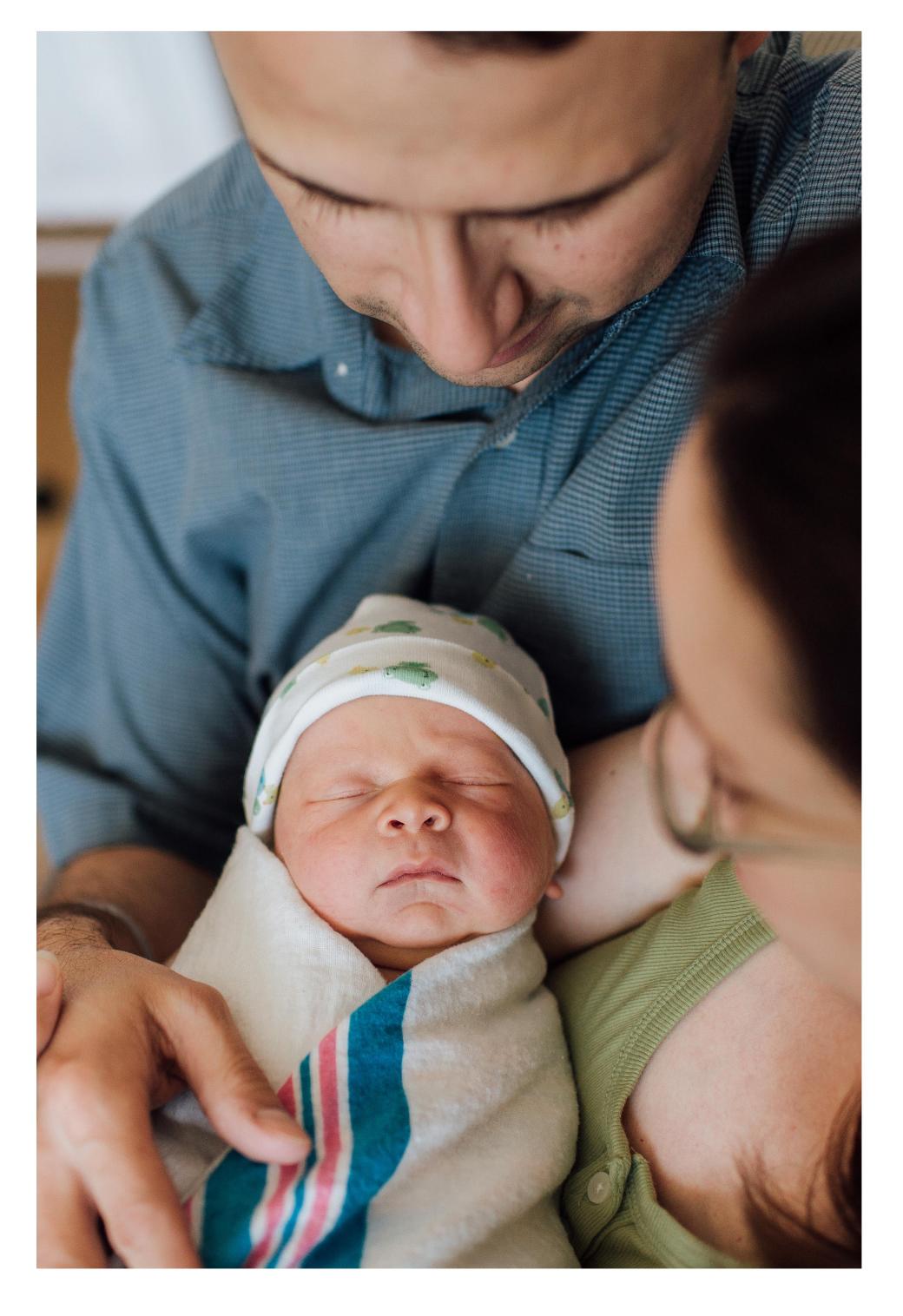
Even if you booked a fresh 48, it is better for me to know when you are heading to the hospital or having contractions.

It gives me ample time to make sure that I have everything I need to go completed before heading out (think childcare for my kiddos, or making sure I don't start grocery shopping, or rescheduling another session).

When do you head out?

For Birth: I go there as soon as you tell me that you need me to come. This can be as little as 2cm dilation. If you have your midwife or nurse with you, they can give you the best information on when I should come. This is also when it helps for me to have your doula/midwife's info so I can communicate with them with how things are progressing.

For Fresh 48: I will head out within 48 hours of having baby. I can be at your hospital/birth center / home as soon as 2 hours after or when you feel comfortable with having visitors around.



Where do you meet us?

For Birth: If you are having a home birth, I will be at your home. If you are having a birth center or hospital birth, I will be going there. If you would like me to drive and follow you also, I can do that!

Fresh 48: If you are having a home birth, I will head to your home. Hospital: I will head over there. Please message me your information such as room number.

Birth Center: Please let me know if you are preferring to stay in your birth center, or if you are heading home.

What if I have the baby and you don't get there on time? (birth)

There will still be plenty for me to photograph after your baby gets there. I will still stay with you for at least 2 hours. In the event that I really am not able to be there during the first hour of your birth, you will receive a fresh 48 session and a newborn session of your choice instead.

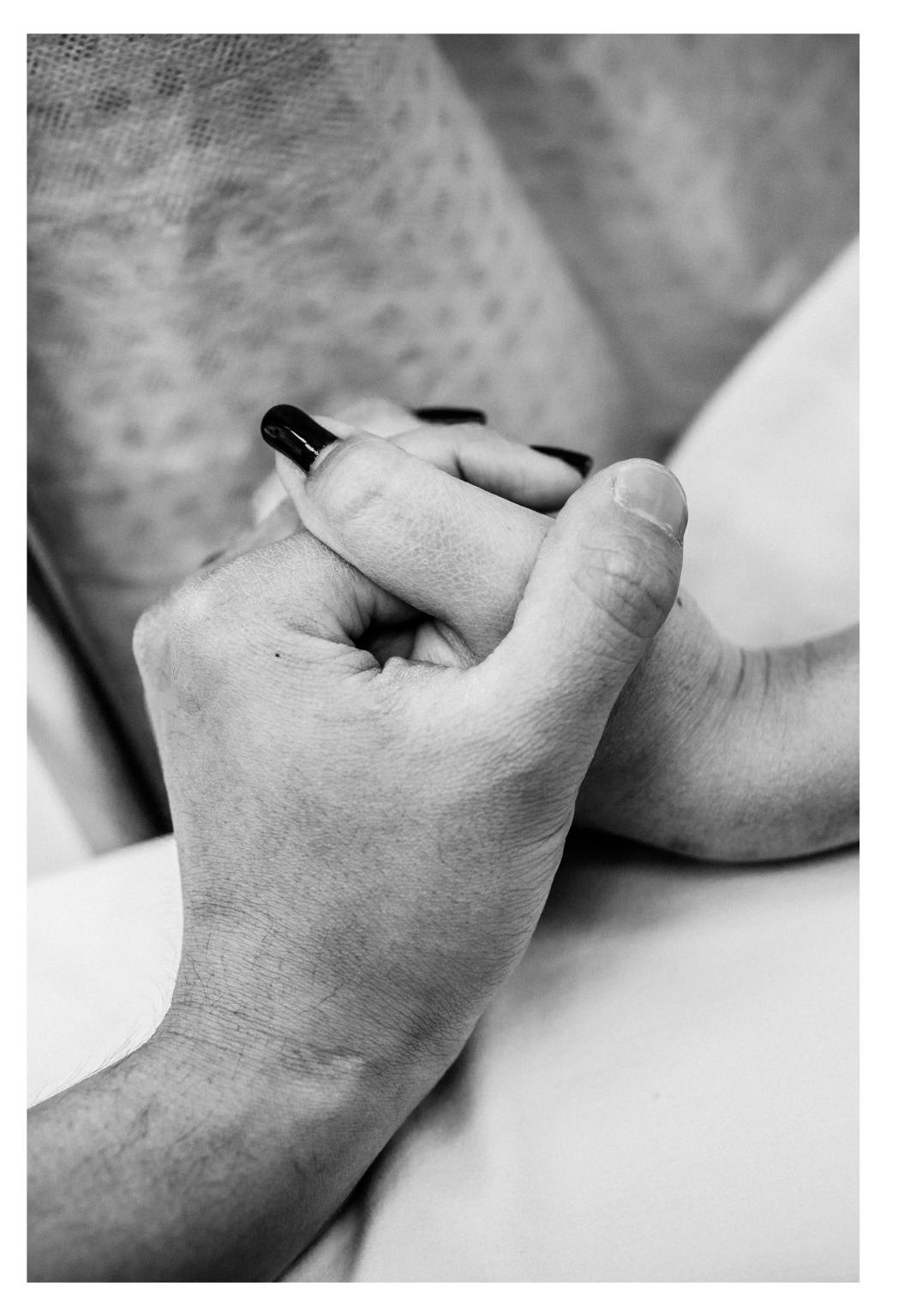
How long do you stay?

Birth: I hang out with you for as long as you need my support. This can be as little as 2 hours, or as long as 36 hours.

Fresh 48: Your session will last between 45 minutes - 1.5 hours

When will our images be ready?

Your images will be ready in 14-18 business days. Once your images are ready, I will let you know! You can either download your images right away, or you can come in to put together your print collections.



What if baby arrives early? (36 weeks or earlier)

This is an all too familiar feeling for me! I am a preemie mommy, and I remember calling my birth photographer the moment my water broke. From a personal experience, I am so glad that I did! My water broke at 34 weeks, 7 days and I got in touch with my birth photographer right away! Please do the same.

In the event that you find yourself going to the NICU, please know that I will be there for you, and ready to photograph anything you would need. I will also be there for you if you just need another support system!

What if I have an emergency c-section?

Another very familiar thing for me, most operating rooms do not allow more than one person in with you. I can talk to your doctor when I meet them there, or you can also ask during your appointment. This is something I personally did! If they definitely say no, your support system person (spouse, parent, friend) is more than welcome to use my backup camera so we can get some photos! I will still be there for you after the surgery! I'll be waiting patiently until you're done.

If we booked a newborn session, when do you schedule them?

We will see each other again 4-18 days after your baby's birthday.

How do you handle sneak peeks for social media?

For both birth and fresh 48, these are always up to your discretion. If you would like a teaser, I will always send it to you for approval first. I can also always try to edit one really quick for you to use as an announcement. Your privacy and happiness is always my top priority.



If you have any other questions, please do not hesitate to let me know. I cannot wait to meet your new little one, and be there for you to welcome them into the world.

love, Winnie

415.215.8887 // winniebrucephotography@gmail.com